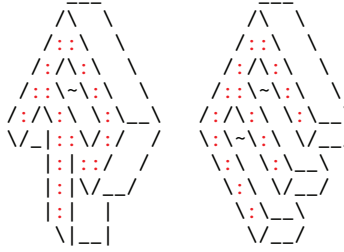


RUTHIE



EDWARDS

EDUCATION

M.S., Experience Design (2019)
VCU Brandcenter

B.F.A., Kinetic Imaging (2010)
Art History Minor
VCU

ACCOMPLISHMENTS

Red Bull Mind Gamers
Game Design Finalist for Bee/Line (2018)

MAGFest Speaker
Led panels on games + accessibility (2019)

Boyko Scholarship
VCU Brandcenter (2018)

30+ Game Jams
Ludum Dare, Global Game Jam, and more

TOOLS

Sketch ⌘ InVision ⌘ Adobe XD ⌘ Illustrator
Figma ⌘ Mural ⌘ Marvel ⌘ Photoshop
After Effects ⌘ Principle
Unity ⌘ HTML/CSS/JS

EXPERIENCE

UX Designer

WONGDOODY - NYC
(2019 - present)

Designing human-centered experiences for web, mobile, and enterprise. Clients: Rite Aid, Verizon, Novartis, Torrid, Citizens Bank, Pathfinders.

UX Intern

SS+K - NYC (2018)

Designed websites, experiential marketing, and a video game about voter suppression. Clients: Comcast, Samsung, Wells Fargo

Freelance Motion Designer

Richmond, VA (2010 - 2019)

Designed and animated 2D graphics
Clients: SanDisk, Toyota, Overheard, vitaminwater

Adjunct Professor

John Tyler Community College, VA (2011-2014)

Taught classes on animation techniques and animation history

SKILLS

UX ⌘ UI ⌘ Prototyping ⌘ Game Development
Game Design ⌘ Wireframes ⌘ Visual Design
User Research ⌘ Journey Maps ⌘ Personas
Illustration ⌘ Animation ⌘ Code ⌘ VR/AR