



RUTHIE EDWARDS

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PORTFOLIO

<http://ruthieswebsite.com>

KNOW-HOW

UX/UI Design | Prototyping | Motion Design

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY *Richmond, VA*

B.F.A. Kinetic Imaging, 2010

M.S. Brandcenter, concentration in Experience Design, 2019

EXPERIENCE

NESTINY *Richmond, VA* | Motion Designer & Illustrator (June 2015 - June 2017)

I animated & designed tons of assets for web, social media, advertising and print at breakneck speeds for this real estate-focused tech startup.

FRAÎCHE *Richmond, VA* | Web Manager (August 2011 - August 2015)

I designed Fraîche's website, social media campaigns, and marketing materials like magazine ads and mailers. I wore a lot of hats at this small-but-mighty boutique.

JOHN TYLER COMMUNITY COLLEGE *Midlothian, VA* | Adjunct Instructor

Animation I and Animation II (2011 - 2014)

I taught students the principles of animation via After Effects and Flash. I researched extensively to provide them a comprehensive timeline of animation history too.

FREELANCE ARTIST *Richmond, VA*

I designed motion graphics and 2D animation for commercial projects for clients such as SanDisk, Fruitwater, Park City Mountain Resort, and others.

SKILLS

Adobe CC | Sketch | InVision | Principle | Cinema4D | Unity | HTML/CSS/JS

HOBBIES & INTERESTS

Programming | Indie Games | VR/AR | Plants